

MEDIA KIT

THE 3E EVENT

Evoke ~ Embrace ~ Evolve

A 2-Day Getaway Retreat
Friday, **September 30** - Saturday, **October 1, 2022**

Westin Resort and Spa in Rancho Mirage, CA.

Journey Within – Harness Your Inner Power

Women Empowering Women



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*“Sometimes deciding who you are now is
choosing to never be the same as you were.”*
~Liza

About The 3E Event

Journey Within – Harness Your Inner Power

This September will be our 8th Annual 3E Event.

It is proof that power is generated when women collaborate, motivate, and inspire each other. Together we discover and create truly unlimited pathways that are aligned with your deep soul. Harness Your Inner Power - Unlock the most empowered version of YOU!

JOIN US in a two-day getaway retreat.

The 3E Event is an experience of creativity, discovery, and collaboration where attendees learn about emotional, mental, and financial wellness and journey within. We are more effective when we gather as a tribe. We can motivate and empower one another. We want those who are touched by 3E to learn that they have the potential to Elevate by Opening Hearts, Expanding Minds, and Transforming Lives.

...be part of a legacy



“The journey to self-discovery begins when you identify what matters most to you.” Liza

Target Audience & Topics

If women are your audience, we would be delighted to have you as a participant to inspire, and empower us as we embark on our journey of meaningful transformation to Harness Our Inner Power!

"We believe in emotional, mental, physical, and breakthrough healing, health, wealth, and wellness using proven modalities, sound healing, storytelling, meditations, visualizations, connection, love, and worthiness. At 3E, you will breakthrough...

- boundaries, stigmas, generational programming, racism, sexism, and the proverbial glass ceiling
- captive in the castle
- trauma and abusive relationships
- weight and body image
- self-imposed limitations
- depression and anxiety
- financial problems
- feeling less than



Topics:

- Tapping to re-connect within and with others,
- Hard-won insights and advice from trailblazing women leaders
- No-nonsense discussions about the issues affecting women, children, wealth, and wellness
- Useful tools to help you overcome emotional blocks and internal barriers

Inspiration from women who reach out effectively to improve their community at large.

Your ROI

8 Speakers 2 Keynote Addresses

200 + Participants

Interactive
Exhibitor Space

1 x 1 Networking

Key Attendee Demographics: Women, Aged 30-65

Key Categories:

Executives - Self-Employed
Educators - Politicians
LGBTQ - Artists

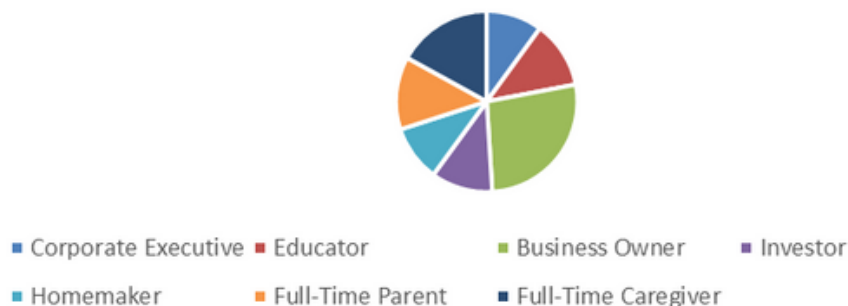
Key Interests:

Health/Wellness - Parenting/Education
Self-Improvement - Social Media
Mental Health - Money and Wealth
LGBTQ Issues

Industries Represented:

BioTech - Education
Government - Healthcare
Entertainment

Attendee Demographics



SPEAK at the Event - Make A Difference!

Whether you are a Change Maker, Women's Advocate, Expert, Author, Influencer, Thought Leader, or Healer ... we want you to be a Speaker at our event!

We will be spotlighting YOU! Our intention is that by sharing YOUR story, we can convey wisdom, expertise, direction, and hope to positively impact the lives of attendees, especially women and girls.



Lisa Bloom, Esq

Are you interested in being a speaker?

There are only 8 slots for this intimate 2-day LIVE event!

Apply Today and someone from our team will call you.



Be A Speaker:

As a speaker fee, you get:

- 20 minutes on stage from the main podium
- Your brand and a link to your website blasted in PR & social media
- 1-night complimentary hotel room
- A prime spot on Liza.TV – direct YouTube promo

Bonus

- Invitation to our Elite VIP Dinner with a select group of up to 30 guests for an opportunity to connect 1:1 to promote your course, and package, and have the group join your community.
- Copy of reel from your speaking portion – unedited

\$3,000 Speaker Fee

SPONSOR the Event

\$10,000 – PLATINUM SPONSOR

(Only one spot available at first come, first served.)



- Title rights to the entire event mailing list, including all press releases, pre-event marketing, and post-event communication to attendees.
- Recognition of your company plus 40 min speaking opportunity.
- Corporate logo promoted on The3Event website with a link to your website.
- Photos or videos promoted on social media with a link to your website.
- Your marketing materials are included in guest swag bags.
- Invitation to VIP Speakers Dinner for you or your representative.
- Tickets for You + 4 Guests.



\$5,000 – GOLD SPONSOR

(Three available at a first-come, first-served.)

- Recognition of your company plus a 30-minute speaking opportunity.
- Corporate logo promoted on The3Event website with a link to your website.
- Photos or videos promoted on social media with a link to your website.
- Your marketing materials are included in guest swag bags.
- Invitation to VIP Speakers Dinner for you or your representative.
- Tickets for You + 3 Guests.

\$3000 – SILVER SPONSOR

(Six available at a first-come, first-served.)

- Recognition of your company plus a 20-minute speaking opportunity.
- Corporate logo promoted on The3Event website with a link to your website.
- Photos or videos promoted on social media with a link to your website.
- Your marketing materials are included in guest swag bags.
- Tickets for You + 2 Guest.



EXHIBIT at the Event

BE A 3E Event VENDOR: \$1200

25% of net proceeds from the event go to support HealWithinKids.org, a non-profit- 501(c)(3) with a mission of providing holistic, alternative therapies to motherless children.

As a 3E Exhibitor, you get:



- Event ticket for 2 - You and one representative.
- One 6-ft table to exhibit your company inside the event room where you will always have full exposure to speakers and guests.
- Recognition as Exhibitor on 3E event materials with your name and/or logo online.
- Promoted on social media with a link back to your website.
- Any additional assistants or participants for your booth can accompany you at the reduced early-bird ticket price.

While designer-inspired items are permissible, “knock-offs” are not.



Liza Boubari - A Brief Bio

Liza Boubari is an inspirational Speaker, Author, Certified Clinical Hypnotherapist, Stress and Domestic Abuse consultant, and Action coach. Liza's 20+ years of professional experience has helped transform and empower thousands of individuals.

She founded: the healing center "HealWithin", the non-profit "HealWithinKids.org" for motherless children, the "Heal-Talk Tuesdays" podcast, the "3E Events" annual women's empowering events, and now the TV show "Real-Talk with Liza.TV"

The vision for the 3E Event began nine years ago with the passion to bring the women of our larger community together to dedicate a day to evoke passion, embrace femininity, and evolve spiritually.

What is 3E?

It is coming together as spiritual beings striving to connect and balance in mind and body. This emotionally enriching experience is beyond expectations. It is an experience to: Evoke and acknowledge what was – Embrace and accept what is – and Evolve and to receive what will be – You Matter

Today, Liza is on a mission to empower individuals to release patterns and habits that are no longer conducive to their health and overall well-being, as she strongly believes "we all matter".

Contact Us

Email: info@The3Eevent.com

Text: **818-221-2797**

Tel: **818-551-1501**



For more information, to be a Speaker,
Sponsor, Vendor, or inquire about tickets...



Venue

Journey Within – Harness Your Inner Power



The Westin Rancho Mirage Golf Resort & Spa

Book Your Room!

Special Rates are reserved for
The 3E Event attendees.

Reserve your Room TODAY!

Use Code TH2709

Special rates apply due to availability.



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