

# MEDIA KIT



Saturday September 30

Embassy Suites, Glendale, CA

“The journey to self-discovery begins when you identify what matters most to you.” Liza



# About The 3E Event

This September will be our 9th Annual 3E Event.

It is proof that power is generated when women collaborate, motivate, and inspire each other. Together we discover and create truly unlimited pathways that are aligned with your deep soul.

Awaken the Power Within – YOU Matter!

The 3E Event is an experience of creativity, discovery, and collaboration where attendees learn about emotional, mental, and financial wellness and journey within. We are more effective when we gather as a tribe. We can motivate and empower one another. We want those who are touched by 3E to learn that they have the potential to Elevate by Opening Hearts, Expanding Minds, and Transforming Lives.

*...be part of a legacy*



“Sometimes deciding who you are now is choosing to never be the same as you were.” ~Liza

# Target Audience & Topics

If women are your audience, we would be delighted to have you as a participant to inspire, and empower us as we embark on our journey of meaningful transformation to Awaken the Power Within!

"We believe in emotional, mental, physical, and breakthrough healing, health, wealth, and wellness using proven modalities, sound healing, storytelling, meditations, visualizations, connection, love, and worthiness. At 3E, you will breakthrough...

- boundaries, stigmas, generational programming, racism, sexism, and the proverbial glass ceiling
- captive in the castle
- trauma and abusive relationships
- weight and body image
- self-imposed limitations
- depression and anxiety
- financial problems feeling
- less than



## Topics:

- Tapping to re-connect within and with others,
- Hard-won insights and advice from trailblazing women leaders
- No-nonsense discussions about the issues affecting women, children, wealth, and wellness
- Useful tools to help you overcome emotional blocks and internal barriers.

Inspiration from women who reach out effectively to improve their community at large.

# Your ROI

8 Speakers 2 Keynote Addresses

150 +  
Participants  
Interactive  
Exhibitor Space

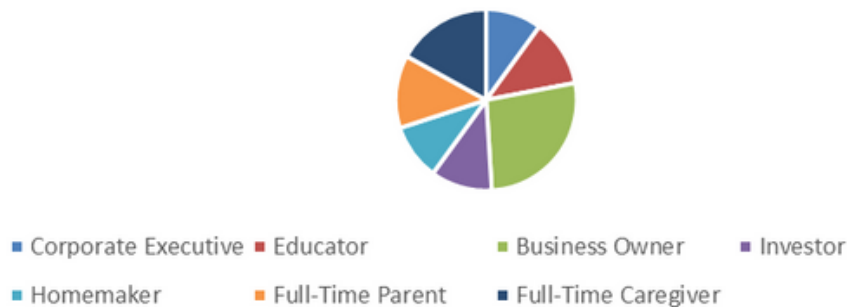
1 x 1 Networking  
Key Attendee Demographics: Women, Aged 30-65

Key Categories:  
Executives - Self-Employed  
Educators - Politicians  
Authors

Key Interests:  
Health/Wellness - Parenting/Education  
Self-Improvement - Social Media  
Mental Health - Money and Wealth

Industries Represented:  
Financial - Mental  
Wellness - Healthcare -  
Entertainment

Attendee Demographics



# SPEAK at the Event - Make A Difference!

Whether you are a Change Maker, Women's Advocate, Expert, Author, Influencer, Thought Leader, or Healer ... we want you to be a Speaker at our event!  
Let us spotlight YOU!

## VIP SPEAKER (Only 5 Available)      \$3,000 Investment

As a VIP speaker, you get:

- 20 minutes on stage from the main podium (you may present to educate, inform, and inspire, or be interviewed. Please no selling from stage)
- Your brand and a link to your website blasted in all our PR and social media marketing
- Exhibit Table
- 1-night complimentary hotel room
- A personal interview with Liza for podcast and social media marketing purposes

## ELITE (Only 3 Available)      \$5,000 Investment

As an ELITE speaker, you get:

- 30 minutes on stage from the main podium (you may present to educate, inform, and inspire, or be interviewed. Please no selling from stage)
- Invitation to VIP Mixer
- Your brand and a link to your website blasted in all our PR and social media marketing
- Exhibit Table
- 2-night complimentary hotel room
- A personal interview with Liza for podcast and social media marketing purposes
- Copy of reel from your speaking portion – unedited

## KEYNOTE (Only 1 Available)      \$12,000 Investment

As an PLATINUM speaker, you get:

- 60 minutes on main stage from the main podium (you may present to educate, inform, and inspire, or be interviewed.)
- All Attendee Break following your presentation.
- Invitation to VIP Mixer
- Your brand and a link to your website blasted in all our PR and social media marketing.
- Exhibit Table
- 2-night complimentary hotel room
- A personal interview with Liza for podcast and social media marketing purposes
- Copy of reel from your speaking portion – unedited

# SPONSOR the Event – Make an Impact!

## **\$12,000 – PLATINUM EVENT SPONSOR**

*(Only one available at first come, first served.)*

- Title rights to the entire event mailing list, including all press releases, pre-event marketing and post event communication to attendees.
- Recognition of your company plus 30-minute speaking opportunity
- Corporate logo promoted on our website (<https://www.the3eevent.com/>) with a link to your website.
- Your art, photos or video is promoted on all social media with a link to your website.
- Your company logo on all promotional materials
- Your marketing logo included in guest swag bags.
- You and your guests would be VIP at the Red-Carpet Celebration
- VIP Tickets for You and 5 Guests (includes the 3-hour workshop on Sunday, 10/1/23, continental breakfast and special gift).

## **\$5,000 – GOLD SPONSOR**

- Recognition of your company plus speaking opportunity
- Corporate logo promoted on our website (<https://www.the3eevent.com/>) with a link to your website
- Your art, photos or video is promoted on all social media with a link to your website.
- Your marketing material included in guest swag bags
- Invitation to VIP Mixer for you and your guests
- Tickets for You and 4 Guests

## **\$3000 – SILVER SPONSOR**

- Recognition of your company during the event
- Corporate logo promoted on our website (<https://www.the3eevent.com/>) with a link to your website
- Your art, photos or video is promoted on all social media with a link to your website.
- Your marketing material included in guest swag bags
- Tickets for You and 2 Guests

## **\$1000 – PURPLE SPONSOR**

- Recognition of your company during the event
- Corporate logo promoted on our website (<https://www.the3eevent.com/>) with a link to your website
- Your marketing material included in guest swag bags
- Tickets for You and 1 Guest

# EXHIBITOR / Vendor

BE A 3E Event VENDOR: \$540

As a 3E Exhibitor, you get:

- Event Ticket for ONE, which includes Lunch.
- One 6-ft table to exhibit your company inside the event room where you will always have full exposure to speakers and guests.
- Recognition as Exhibitor on 3E event materials with your name and/or logo online.
- Promoted on social media with a link back to your website.
- Additional booth helpers will be charged individual ticket, which includes Lunch

While designer-inspired items are permissible, “knock-offs” are not. If you have a banner, it must be retractable – no taping!

A portion of net proceeds from the event go to support HealWithinKids.org, a non-profit- 501(c)(3) with a mission of providing holistic, alternative therapies to motherless children.



# Liza Boubari - A Brief Bio

Liza Boubari is an inspirational Speaker, Author, Certified Clinical Hypnotherapist, Stress and Domestic Abuse consultant, and Action coach. Liza's 20+ years of professional experience has helped transform and empower thousands of individuals.

She founded: the healing center "HealWithin", the non-profit "HealWithinKids.org" for motherless children, the "Heal-Talk Tuesdays" podcast, the "3E Events" annual women's empowering events, and now the TV show "Real-Talk with Liza.TV"

The vision for the 3E Event began nine years ago with the passion to bring the women of our larger community together to dedicate a day to evoke passion, embrace femininity, and evolve spiritually.

## What is 3E?

It is coming together as spiritual beings striving to connect and balance in mind and body. This emotionally enriching experience is beyond expectations. It is an experience to: *Evoke* and acknowledge what was – *Embrace* and accept what is – and *Evolve* and to receive what will be – because...You Matter!

Today, Liza is on a mission to empower individuals to release patterns and habits that are no longer conducive to their health and overall well-being, as she strongly believes "we all matter".

## Contact Us

Email: [info@The3Eevent.com](mailto:info@The3Eevent.com)

Text: 818-221-2797

Tel: 818-551-1501



For more information, to be a Speaker,  
Sponsor, Vendor, or inquire about tickets...





# Venue

## Embassy Suites – Glendale, CA



### Book Your Room!

Special Rates are reserved for  
The 3E Event attendees.

**Reserve your Room TODAY!**

Use Code: HWC

Special rates apply due to availability.

800 North Central Avenue  
Glendale, California, 91203

Phone: [+1 818-550-0828](tel:+18185500828)

